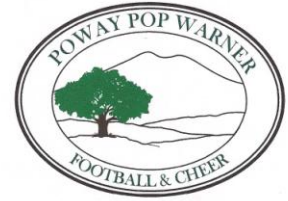




Poway Pop Warner Football & Cheer
P.O. Box 961 Poway, CA 92074-0961
Federal Tax ID# 23-7430211
Website: www.powaypopwarner.org



Dear Poway Pop Warner Supporter,

The players and families of Poway Pop Warner Football and Cheer sincerely thank you for your commitment to our organization and invite you to support our league for the 2011 season. Last year's season was a wonderful success with nearly 400 participants between the ages of 5 and 15 years old on 20 teams. This success would not have been possible without the generous support of businesses and individuals such as you.

At PPW, we are committed to ensuring that every child with a desire to participate will have the opportunity to do so regardless of their economic constraints. In order for PPW to fully support these youth and their needs, we need your help. Our participants require uniforms. We must pay field use, referee fees, cover equipment expenses and provide scholarship funds for those in need.

The publicity you receive as a business sponsor not only helps create name recognition for your company within our community, but it demonstrates your commitment to being a community partner. Based on your level of sponsorship, you will receive publicity on our website, on banners displayed at all PPW home games, and during announcements prior to all home games. We encourage you to invest your marketing dollars with us and the youth we serve, while also enhancing your company's image of goodwill in the area.

Please review the attached information and consider being a sponsor for our 2011 season. If you have any questions, please contact me directly. My cell number is (858) 663-5072. If you have no further questions and are ready to support PPW, please complete the enclosed sponsorship agreement and return it to the above address.

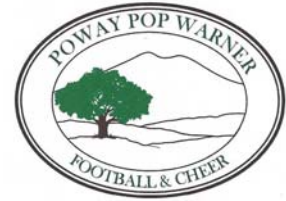
Sincerely,

Pat Lopez

Fundraising/Sponsorship Coordinator
Poway Pop Warner Football and Cheer
burniefireplaces@msn.com
Office (858) 513-3915
Cell (858) 663-5072



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Poway Pop Warner Sponsorship

Our operating costs this year will be over \$135,000. Registrations are expected to bring in approximately \$124,000. Without fundraising, we rely 100% on our Sponsors to make up the difference. Sponsorships are tax-deductible. Our non-profit Federal ID# 23-7430211

Please help by mailing your check, payable to: Poway Pop Warner. Address: Poway Pop Warner P.O. BOX 961 POWAY, CA 92074-0961 (Parents can also bring this form to registration)

30% of all team sponsorship money will be given back to the team for end of season travel and other team expenses.

I would like to donate to: A Team _____ General Sponsorship Fund _____

Team Name _____ Head Coach _____

Business or Family sponsor name: _____

Business website: www. _____

Your Email _____ Phone: _____

For business sponsors please include 2 business cards with your mailing.

Place an "X" in the level of sponsorship or scholarship you would like to donate.

Level	Donation	Benefits
Gold <input type="checkbox"/>	\$ 500.00	* Full color 2' X 2' space on PPW Sponsor Banner displayed at PHS field during all home games * Company website linked on PPW sponsor page * Player Jersey with your name on the back * End of the season sponsor plaque
Silver <input type="checkbox"/>	\$ 300.00	* Full color 1.5' X 1.5' space on PPW Sponsor Banner displayed at PHS field during all home games * Company website linked on PPW sponsor page * End of the season sponsor plaque
Bronze <input type="checkbox"/>	\$ 150.00	* Full color 1' X 1' space on PPW Sponsor Banner displayed at PHS field during all home games * Company website posted on PPW sponsor page
Booster <input type="checkbox"/>	\$ 50.00	* Family name listed on Sponsor Banner displayed at PHS field during at home games * Family name posted on PPW sponsor page